



**Contacts:**

***Home Diagnostics***

Sabrina Rios  
Corporate Communications Manager  
(954) 332-2141  
srios@hdiabetes.com

***Schwartz Communications***

Courtney Smith or Jennifer Barlow  
Media Relations  
(781) 684-0770  
homediagnostics@schwartz-pr.com

**Home Diagnostics, Inc. Wins Medical Design Excellence Award for TRUE2go™,  
World's Smallest No-coding Blood Glucose Meter**

*Innovative Design and Technology Recognized for Providing Enhanced Benefits  
to Patients with Diabetes*

**FORT LAUDERDALE, Fla. – April 27, 2009 – [Home Diagnostics, Inc.](#)** (NASDAQ: HDIX), a leading manufacturer and marketer of diabetes testing supplies, today announced that the company's [TRUE2go™](#), the world's smallest blood glucose meter, has received a Medical Design Excellence Award (MDEA). The MDEA competition is a prestigious program that recognizes the achievements of medical product manufacturers responsible for the groundbreaking innovations that are changing the face of healthcare. As the world's smallest meter, TRUE2go offers patients the convenience of anywhere, on-the-go testing to help better manage diabetes.

Small enough to twist and attach to the top of a vial of test strips, TRUE2go delivers precise results in as fast as four seconds using only 0.5 microliters of blood. In clinical testing, TRUE2go achieved a high degree of accuracy and repeatability, and was considered easy to use. TRUE2go uses the company's new TRUEtest™ platform of blood glucose test strips featuring the company's patent-pending, state-of-the-art GoldSensor™ laser accuracy and TRUEfill™ beveled tip, which ensures highly accurate test results and first test success.

Additionally, the meter's no-coding technology simplifies blood glucose testing for patients by eliminating the need for users to code the meter with each new vial of test strips. This advanced no-coding technology, combined with a small sample size and portability provides a convenient and cost-effective solution for people with diabetes who want to test their blood glucose levels more often, allowing for greater glucose control.

“Our team is honored to be recognized for our commitment to innovation and design with a Medical Design Excellence Award for TRUE2go,” said Joe Capper, president and chief executive officer of Home Diagnostics. “This award is a testament to the dedication of the Home Diagnostics team for creating products that deliver outstanding performance and value while helping people with diabetes manage their disease in a way that fits their individual lifestyles.”

The Medical Design Excellence Awards competition is organized and presented by Canon Communications LLC (Los Angeles) and is the only program that exclusively recognizes contributions and advances in the design of medical products. Entries are evaluated on the basis of their design and engineering features, including innovative use of materials, user-related functions that improve healthcare delivery and features that provide enhanced benefits to the patient. A comprehensive review of the entries was performed by an impartial, multidisciplinary panel of third-party jurors with expertise in biomedical engineering, human factors, industrial design, medicine, and diagnostics.

[The 2009 Medical Design Excellence Award winners](#) will be honored at a ceremony during the Medical Design & Manufacturing (MD&M) East Conference and Exposition, June 9-11, 2009, at New York City's Jacob K. Javits Convention Center.

TRUE2go is available at retailers nationwide for only \$9.99 in many retail locations. For more information about TRUE2go and other blood glucose monitoring systems from Home Diagnostics, please visit [www.homediagnostics.com](http://www.homediagnostics.com).

## **About Home Diagnostics, Inc.**

Based in Fort Lauderdale, Florida, Home Diagnostics, Inc. (NASDAQ: HDIX) is a leading developer, manufacturer and marketer of diabetes management solutions. Home Diagnostics, Inc. offers a portfolio of high-quality blood glucose monitoring systems that spans the spectrum of features and benefits to help every person with diabetes better monitor and manage their disease. The Home Diagnostics, Inc. product lines include TRUE2go™, TRUEresult™, TRUEtrack®, Sidekick®, TRUEread™ and Prestige Smart System® blood glucose monitoring systems. The products are available in more than 45,000 pharmacies throughout the U.S. Home Diagnostics is the exclusive co-brand supplier of blood glucose monitoring supplies for leading pharmacies including CVS, Rite Aid and Walgreens as well as national distributors such as AmerisourceBergen, Cardinal Health and McKesson. Home Diagnostics, Inc. was named one of Forbes magazine's "200 Best Small Companies" in 2008. For more information please visit [www.homediagnostics.com](http://www.homediagnostics.com).

*TRUE2go, TRUEresult, TRUEtest, TRUEtrack, Sidekick, TRUEread and Prestige Smart System are trademarks of Home Diagnostics, Inc. All other trademarks are property of their respective owners.*

###

[HDIX-F]