

Home Diagnostics, Inc.

Dedicated To Diabetes Management

FOR IMMEDIATE RELEASE

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Home Diagnostics Inc. Blood Glucose Monitor Listed On ProCare Rx National Formulary

TrueTrack Smart System™ Added To Formulary With Over 3.7 Million Members

November 22, 2004 – Ft. Lauderdale, FL – Home Diagnostics Inc., a leading U.S. manufacturer and marketer of blood glucose monitoring systems, today announced its **TrueTrack Smart System™** has been added to the ProCare Rx national formulary effective immediately. The product's addition will offer ProCare Rx, a leading Pharmacy Benefits Manager, an opportunity to provide members with a superior blood glucose monitor while significantly reducing the costs associated with managing diabetes.

"Being placed on the ProCare Rx national formulary furthers Home Diagnostics' goal to increase patient access to affordable diabetes supplies while also serving as a testament to HDI's proven experience as a manufacturer of premium quality products," stated Dino Dibella, Sr. Director of Managed Care for Home Diagnostics, Inc.

The TrueTrack Smart System™ offers advanced features that help make it equal or superior to the category's leading systems and ideally suited for the moderate to frequent tester with an active, on-the-go lifestyle.

"ProCare Rx is committed to delivering value to our clients' prescription drug benefit programs. By offering the TrueTrack Smart System™ our clients are offered a newfound opportunity to reduce their total spend for diabetes supplies. Armed with the latest technology, proven reliability and a reputation for quality among healthcare professionals, we know that the product will meet or exceed the needs of patients as well," emphasized Javier Gonzalez, ProCare's Vice President of Pharmacy Operations.

Today, the TrueTrack Smart System™ is co-branded by leading national retailers, wholesalers, and mail order companies across the country.

About Home Diagnostics, Inc.

Home Diagnostics, Inc. of Ft. Lauderdale, Fla. is a diagnostics company dedicated to developing self-testing equipment to improve diabetes management at the best value to consumers while taking costs out of the healthcare system.

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About ProCare Rx

ProCare Rx is a wholly owned subsidiary of Burgess Information Systems (BIS) founded in 1988. For over 16 years, ProCare Rx has been providing Computer systems and management services to the Pharmacy Benefit Management Industry. Firmly grounded in robust systems development, ProCare Rx has moved from traditional claims processing services where we managed millions of transactions per year into a full service, fully integrated Pharmacy Benefit Management solutions provider.

Today, as it was over 16 years ago, we are grounded with the same objectives for our clients that guide us everyday:

- To provide the best, lowest cost pharmacy benefit management systems and services available.
- To focus on providing better, faster and cheaper services & solutions which are customized to the needs of our clients'.
- To partner with our clients to accomplish goals which are mutually beneficial.
- To know what our clients want by listening to what they need.

Uniquely positioned unlike any other company in our industry, we can provide any or all of the following services:

- Pharmacy Benefit Management
- Mail Order, Home Delivery & Specialty Pharmacy Programs
- Clinical Formulary Management & Manufacturer Rebate Services
- Disease Management Population Health Management
- Pharmacy Claims Processing Services

We provide these services utilizing resources developed and owned by ProCare Rx with the distinction of having proprietary robust systems that deliver the "Best in Class Solutions" all the while delivering the guaranteed lowest cost.

To learn more about ProCare's products and services, visit the ProCare web-site at www.procarerx.com or call 800-377-1037.

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